

COURT FILE NUMBER        Q.B. 1195 of 2020

**COURT OF QUEEN'S BENCH FOR SASKATCHEWAN  
IN BANKRUPTCY AND INSOLVENCY**

JUDICIAL CENTRE        SASKATOON

APPLICANT                BTA REAL ESTATE GROUP INC.

RESPONDENT              FAMILY FITNESS INC.

**IN THE MATTER OF THE RECEIVERSHIP  
OF FAMILY FITNESS INC.**

**AFFIDAVIT OF NATASHA HALVORSON**

I, Natasha Halvorson, of the City of Saskatoon, Saskatchewan, MAKE OATH AND SAY AS FOLLOWS THAT:

1. I am a Legal Assistant at W Law LLP and, in that capacity, I am responsible for the overall administration of the file of our client, BTA Real Estate Group Inc. ("BTA"), in regard to Family Fitness Inc. (the "Debtor") and, as such, I have personal knowledge of the facts and matters herein deposed to, except where stated to be on information and belief, and where so stated I believe the same to be true.
2. Attached and marked collectively as Exhibit "A" to my affidavit are true copies of relevant pages from the website of Adspark Communications Inc.
3. I make this affidavit in support of an application by BTA for various relief as more particularly described in the application herein.

SWORN BEFORE ME at Saskatoon,  
Saskatchewan, this 22<sup>nd</sup> day of  
February, 2021.

  
A COMMISSIONER FOR OATHS  
in and for the Province of Saskatchewan.  
My Appointment expires Nov 30, 2024

  
NATASHA HALVORSON

## **CONTACT INFORMATION AND ADDRESS FOR SERVICE**

Name of firm:	<b>W Law LLP</b>
Name of lawyer in charge of file:	Mike Russell and Kevin Hoy
Address of legal firms:	Suite 300, 110 – 21 <sup>st</sup> Street East Saskatoon, Saskatchewan S7K 0B6
Telephone number:	(306) 244-2242
E-mail address:	<u><a href="mailto:mrussell@wlaw.com">mrussell@wlaw.com</a> / <a href="mailto:khoy@wlaw.com">khoy@wlaw.com</a></u>

THIS EXHIBIT " 1 " referred to in the Affidavit of Natasha Halverson sworn before me this 22 day of February, 2001.

*Alfred R. J. [Signature]*

Commissioner for Oaths for Saskatchewan  
Appointment Expires *Nov 30, 2004*

*Alfred R. J. [Signature]*

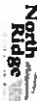
Being a Solicitor



CLIENT: EVOLUTION FITNESS

In early 2017, Adsoak was tasked to re-brand the Regina Gold's Gym locations to Evolution Fitness. The owners said that their target market had shifted from "muscle heads" to a broader clientele of fitness enthusiasts and that the current branding wasn't attracting their desired market. We decided on a bit softer, colour palette while still maintaining a strong, rock

GO AHEAD... SHARE THIS!





IF A PICTURE SAYS A THOUSAND WORDS THEN WHAT ARE YOU SAYING?  
WHEN WE HIT THE DRAWING BOARD WE ASK ALL THE QUESTIONS. NO STONE GOES UNTURNED.  
THE RESULT, CAPTIVATING CREATIVE THAT HAS MEANING AND PURPOSE.

## SOME OF OUR WORK

ITEM 426 12M GRAPHIC DESIGN (12) ONLINE MARKET NO. 179 SOCIAL MEDIA 21





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## SOME OF OUR WORK

VIEW ALL OUR **BRANDING (9)** GRAPHIC DESIGN (2) PRINT MARKETING (19) SOCIAL MEDIA (10)

