# IN THE MATTER OF THE COMPANIES' CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36, AS AMENDED

# AND IN THE MATTER OF A PLAN OF COMPROMISE OR ARRANGEMENT OF OLD TBS CANADA LIMITED

### NOTICE LETTER FOR THE CLAIMS PROCEDURE

# RE: NOTICE OF CLAIMS PROCEDURE, CLAIMS BAR DATE & RESTRUCTURING PERIOD CLAIMS BAR DATE

This notice is being published pursuant to an Order of the Ontario Superior Court of Justice (Commercial List) dated February 19, 2025 (the "Claims Procedure Order"), in the proceeding of Old TBS Canada Limited's (f/k/a The Body Shop Canada Limited) (the "Company") under the Companies' Creditors Arrangement Act (Canada). Pursuant to the Initial Order dated July 5, 2024, Alvarez & Marsal Canada Inc. was appointed as monitor of the Company (in such capacity, the "Monitor"), and pursuant to the Claims Procedure Order has been authorized to conduct a claims procedure (the "Claims Procedure") with respect to claims against the Company and their present and former Directors and Officers ("Directors/Officers"). Additionally, the Monitor is required to send Claims Packages to, among others, the Company's Potential Claimants (as defined below). All capitalized terms used but not defined herein shall have the meanings ascribed to them in the Claims Procedure Order.

The Claims Procedure Order, the Claims Package, including a Proof of Claim form, and related materials may be accessed from the Monitor's Website at: <a href="https://www.alvarezandmarsal.com/thebodyshop">https://www.alvarezandmarsal.com/thebodyshop</a>.

### I. SUBMISSION OF A PROOF OF CLAIM

All persons wishing to assert a Claim against the Company or its Directors/Officers **MUST** file a Proof of Claim with the Monitor, which **MUST** include all supporting documentation in respect of such Claim and its classification, nature and amount.

THE CLAIMS BAR DATE is 5:00 p.m. (Eastern Prevailing Time) on April 21, 2025 (the "Claims Bar Date"). Proofs of Claim in respect of Prefiling Claims and Director/Officer Claims must be completed and filed with the Monitor on or before the Claims Bar Date.

THE RESTRUCTURING PERIOD CLAIMS BAR DATE is the later of (i) the Claims Bar Date and (ii) 5:00 p.m. (Eastern Prevailing Time) on the date that is twenty (20) Calendar Days after the date on which the Monitor sends a Claims Package with respect to a Restructuring Period Claim (the "Restructuring Period Claims Bar Date"). Proofs of Claim in respect of Restructuring Period Claims must be completed and filed with the Monitor on or before the Restructuring Period Claims Bar Date.

PROOFS OF CLAIM MUST BE ACTUALLY RECEIVED BY THE MONITOR BY THE CLAIMS BAR DATE OR RESTRUCTURING PERIOD CLAIMS BAR DATE, AS

## APPLICABLE, OR THE CLAIM WILL BE FOREVER BARRED AND EXTINGUISHED.

If you are required to file a Proof of Claim pursuant to the Claims Procedure but do not file a Proof of Claim in respect of a Claim by the Claims Bar Date or the Restructuring Period Claims Bar Date, as applicable, you shall not be entitled to vote at any Meeting regarding a Plan or participate in any distribution under a Plan, if any, or otherwise in respect of such Claim.

Reference should be made to the enclosed material for the complete definitions of "Claim", "Prefiling Claim", "Restructuring Period Claim" and "Director/Officer Claim" to which the Claims Procedure applies.

### II. MONITOR CONTACT INFORMATION

The Monitor can be contacted at the following address to request a Claims Package or for any other notices or enquiries with respect to the Claims Procedure:

Alvarez & Marsal Canada Inc., in its capacity as Monitor of Old TBS Company Limited (f/k/a The Body Shop Canada Limited)
200 Bay Street, Suite 3501
Royal Bank Plaza, South Tower
Toronto, Ontario M5J 2J1

Phone: 1-833-591-1287

Email: TheBodyShop@alvarezandmarsal.com