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April 18, 2012

PETER L. RUBIN Partner Dir: 604-631-3315 peter.rubin@blakes.com

Reference: 97158/5

## VIA COURIER/E-MAIL/FAX

To: Attached Service List & Other Affected Parties

Re:

In the Matter of the Companies Creditors' Arrangement Act ("CCAA")

Sterling Shoes Inc. and Sterling Shoes GP Inc. SCBC Vancouver Registry Action No. S-117081

Dear Sirs/Mesdames:

Please find enclosed for service upon you the Petitioners' Notice of Application dated April 17, 2012 seeking orders, inter alia, approving an asset purchase agreement, dated April 16, 2012, the assignment of certain contracts (including real property leases) and other related relief. We also enclose unfiled copies of Affidavit #0 of Daniel Gumprich, affirmed April 17, 2012, Affidavit #2 of Kimberly Grierson, sworn April 17, 2012 and Affidavit #1 of Peter Gerhardt, affirmed April 17, 2012.

This matter is currently scheduled to be heard on Monday, April 30, 2012 at 9:00 am.

Yours truly

Peter L. Rubin

PLR/knn Encls.

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