



The PATH to AI Value – Medicaid

Published on Alvarez & Marsal | Management Consulting | Professional Services
(<https://www.alvarezandmarsal.com>)

April 02, 2025

A&M's Public Sector Framework for Driving Artificial Intelligence Value and Success

Medicaid is the United States' largest public health insurance program, providing essential coverage to over 90 million low-income individuals. Jointly funded by federal and state governments, Medicaid is vital to ensuring healthcare access for vulnerable populations. However, it faces significant challenges, including rising costs, administrative inefficiencies, fraud prevention complexities and the imperative to deliver equitable care.

To navigate these complexities, Alvarez & Marsal has developed the **P.A.T.H. to AI Framework**, which guides public sector organizations through AI adoption with four strategic pillars: **PLAN**, **ADAPT**, **TRANSFORM** and **HARMONIZE**. In the second article of the series, A&M experts discuss how the P.A.T.H. Framework empowers Medicaid agencies to harness the transformative potential of AI while addressing systemic challenges and ensures Medicaid systems can deliver efficient, equitable and impactful services.

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Read the First Article: [The PATH to AI Value](#)

Source URL: <https://www.alvarezandmarsal.com/insights/path-ai-value-medicaid>

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