



## Alvarez & Marsal's Public Sector Services Practice Establishes a New Chief Artificial Intelligence Officer Role

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### ***A&M Managing Director, Edward Hanapole named as Public Sector Services first Chief Artificial Intelligence Officer to address clients' critical technology needs***

**Washington DC, December 4, 2024** - Leading global professional services firm **Alvarez & Marsal (A&M)** has named Managing Director **Edward Hanapole** as its **Public Sector Services'** (PSS) practice first Chief Artificial Intelligence Officer (CAIO). This new role reflects the power of A&M's integrated platform by applying its commercial transformation expertise and artificial intelligence (AI) know-how to meet local, state and federal government agencies' evolving needs.

Mr. Hanapole, who previously founded and served with the firm's **Media & Entertainment** group, will build a world-class team for delivering bespoke, AI based solutions, that help PSS clients maximize value for the constituents they serve.

With more than a quarter century experience in technology leadership, and running large-scale international operations, Mr. Hanapole advises clients on advanced AI, automation, and intelligent systems designed to meet content and customer demands. He combines his global perspective to solving complex public challenges, with his focus on enabling educational institutions to efficiently scale support for all stakeholders through emerging AI-based solutions.

**Erin Covington**, Managing Director and Public Sector Services Leader, commented, "Many agencies across all levels of government are at a critical juncture. The convergence of challenges such as aging and obsolete systems that hinder efficiency and service delivery, persistent budget constraints and workforce shortages, combined with rising public expectations for services comparable to private-sector experiences, is creating mounting pressure for change. The new Chief AI Officer role highlights our commitment to helping the public sector unlock the transformative potential of AI. Edward's track record in delivering actionable solutions will help clients improve the quality of the public services they provide while fostering stronger, more resilient communities."

Recognized for developing intelligent content systems, Mr. Hanapole holds 10 patents for innovations in personalized education. He was a pioneer in applying AI techniques to create scalable, data-driven learning solutions that address a myriad of educational institution concerns. While with A&M's Media & Entertainment practice, he led the development of a student-facing AI platform, for a major educational services provider, transforming how educators build support systems and improve outcomes.

Mr. Hanapole, noted, "A&M's entrepreneurial approach and operational backbone have consistently delivered transformative results for our clients, including measurable cost savings, operational efficiencies and enhanced service delivery. This success positions us as a leader in leveraging advanced technologies to address the critical and evolving needs of the public sector. As demand grows for solutions that enable clients to deliver value efficiently and equitably, AI offers not only a pathway forward but a proven strategy for driving meaningful and sustainable change."

Prior to A&M, Mr. Hanapole served as Partner and Global Media & Entertainment Practice Leader at IBM, where he led transformations focused on cloud and AI consumer-centric platforms. In the education sector, he was CIO at Kaplan, Inc., overseeing global technology operations and driving innovation, following many years at Pearson Education, where he patented AI-based solutions for personalized education and advisory systems. In news and media, he served as CIO at StarTV in Hong Kong, formerly News Corp's Asia Broadcasting Division, where he managed international information technology operations. Earlier in his career, he held leadership roles as VP of Global Technology at News Corporation and CIO for New York Times Digital.

### **About Alvarez & Marsal**

Founded in 1983, Alvarez & Marsal is a leading global professional services firm. Renowned for its leadership, action and results, Alvarez & Marsal provides advisory, business performance improvement and turnaround management services, delivering practical solutions to address clients' unique challenges. With a world-wide network of experienced operators, world-class consultants, former regulators and industry authorities, Alvarez & Marsal helps corporates, boards, private equity firms, law firms and government agencies drive transformation, mitigate risk and unlock value at every stage of growth.

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