



Stronger and Greener: Positioning Chemical Park Businesses for Success in a Net-Zero Future

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The chemical industry is a cornerstone of Germany's economy, but with rising costs and increasing climate regulations, the future of chemical park businesses faces new challenges. In our latest article, *Stronger and Greener: Positioning Chemical Park Businesses for Success in a Net-Zero Future*, we explore how these essential hubs can adapt to remain competitive while meeting sustainability goals. Key insights include:

- Optimizing costs through lean principles and energy efficiency measures
- Expanding service models to include partnerships with green transition-aligned businesses
- Embracing resource efficiency and circular economy principles to lower operational footprints
- Leveraging private equity as a catalyst for investment in green technologies
- Ensuring future-proofing through strategic investments in hydrogen-ready infrastructure and renewable energy

Download the full report to discover the key strategies driving transformation!

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