



Peri Shamsai and Edward Hanapole Featured in Forbes

Published on Alvarez & Marsal | Management Consulting | Professional Services
(<https://www.alvarezandmarsal.com>)

January 16, 2024

AI AND THE ENTREPRENEURIAL SPIRIT: PERFECT TOGETHER

Contrary to concerns, AI offers transformative opportunities for entrepreneurship. AI can reduce financial barriers, enabling startups with limited resources. This levels the playing field, making new business formation accessible. AI not only automates tasks but also sparks creativity, offering a unique edge in the entrepreneurial landscape.

A&M Managing Directors Peri Shamsai and Edward Hanapole were recently featured in an article by Forbes, "AI And The Entrepreneurial Spirit: Perfect Together." Hanapole states, "Business leaders can utilize AI to better cater to the needs, attitudes and desires of their clients. AI can be extremely helpful in the piloting of new ideas and new business concepts that leverage and extend their established business platform." Explore the transformative power of AI for startups.

[READ THE FULL ARTICLE ON FORBES](#)

Source URL: <https://www.alvarezandmarsal.com/insights/edward-hanapole-and-peri-shamsai-featured-forbes>