



Working Capital Management Trends

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What Forward-Thinking Steps Should Companies be Taking Now to See Greater Working Capital Returns in the Future?

Businesses continue to navigate the ripple effects of the COVID-19 pandemic. Changes in consumer behavior further compounded the financial challenges many experienced, and these challenges could potentially get worse if the federal fund rate increases.

Companies must take a proactive approach in managing working capital in order to achieve a competitive edge. During the recovery from the 2008 financial crisis, those with the most efficient cash conversion cycles registered EPS growth rates one and a half times compared to their peers. This is an opportunity for forward-thinking companies to invest in working capital management today, in order to see greater returns in the future.

In this article learn how to capitalize on structural, operational and tactical opportunities to support post-pandemic recovery and drive real returns.

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