



Alvarez & Marsal Expands Global Transaction Advisory Group Offering and Bolsters Benchmark Strength in Mexico

Published on Alvarez & Marsal | Management Consulting | Professional Services

(<https://www.alvarezandmarsal.com>)

July 28, 2020

Rafael Aguirre joins as a Managing Director to address growing cross-border M&A demands in Mexico and across Latin America

Mexico City – Leading global professional services firm **Alvarez & Marsal (A&M)** has announced the appointment of **Rafael Aguirre** as a Managing Director with the firm's **Global Transaction Advisory Group**, based in **Mexico City**. His joining aligns the firm's global perspective with its boots-on-the-ground approach and meets the Latin America market's growing need for cross-border M&A, given an anticipated uptick in trade activity stemming from the United States-Mexico-Canada Agreement (USMCA).

Mr. Aguirre's appointment augments A&M's capability to advise clients in Mexico and Latin America on navigating complex cross-border mergers and acquisitions (M&A) related to regional, national and global transactions.

The appointment of Mr. Aguirre follows the hiring of A&M Mexico Tax Managing Director, **Santiago Chacón**, in Mexico City, and his team. Mr. Chacón, a former EY partner with more than 20 years of experience in Mexico, Latin America and Europe, covers tax advisory for M&A and advises on international tax and foreign investment tax planning to maximize value across the transaction life cycle. The additional hires of Senior Director **Bertha Rojas** and Director Nathaniel Hays, both formerly of EY, to A&M Mexico's Global Transaction Advisory Group further strengthens the team's local capabilities and firepower.

The recent joining of **Sergio Meneses** as A&M Mexico Country Head and Managing Director, and Managing Director **Saúl Villa**, augments the firm's regional footprint along with its Restructuring, Transformation, Disputes & Investigations, M&A and Performance Improvement offerings.

Paul Aversano, Managing Director and Global Practice Leader of A&M's Global Transaction Advisory Group, said, "Mexico represents a significant market for A&M, given the numerous U.S. and European businesses with relevant operations in the region. Rafael's appointment supports our strategic growth plans, aligns with our operational heritage and furthers our ability to drive value for clients with leadership, action and results."

Fabio Pires, Managing Director and Latin American Practice Leader with A&M's Global Transaction Advisory Group, added, "Rafael's expertise advances our ability to help private equity firms and corporate clients with both local and global concerns. His experience with buy-side and sell-side financial and accounting due diligence issues dovetails with the market's expressed needs. Rafael's arrival builds on our Brazil-based transaction advisory capabilities and is integral to our continued growth trajectory in the market."

Mr. Meneses commented, "Rafael's expertise complements A&M's integrated approach and syncs with our corporate

transformation and performance improvement capabilities. His joining furthers our ability to address the market's evolving needs.”

Mr. Aguirre brings more than 20 years of knowhow, working in Latin America and the United States on leveraged buy-outs, carve-outs, distressed transactions, negotiations of purchase and sale agreements, and negotiation and design of purchase price adjustment mechanisms, to his role at A&M. Additionally, he has worked across multiple industries, including financial services, fintech, energy and natural resources, infrastructure, technology, consumer products, retail, telecommunications, diversified industrials, manufacturing and life sciences.

Mr. Aguirre stated, “A&M is the right partner for private equity firms and corporates with investment focus in Mexico and Latin America seeking complex transaction advisory solutions. The firm's integrated approach and value-add perspective helps solve clients' current needs while anticipating their future challenges.”

Prior to joining A&M, Mr. Aguirre was a Partner in Ernst & Young's (“EY”) transaction advisory services group in Mexico. During that time, he was an active participant in the establishment and structuring of EY's Transaction Advisory Services practice in Mexico and Latin America. He also served as the Transactions Leader for the Power & Utilities sector in Latin America North.

About Alvarez & Marsal

Companies, investors and government entities around the world turn to Alvarez & Marsal (A&M) for leadership, action and results. Privately held since its founding in 1983, A&M is a leading global professional services firm that provides advisory, business performance improvement and turnaround management services. When conventional approaches are not enough to create transformation and drive change, clients seek our deep expertise and ability to deliver practical solutions to their unique problems.

With over 4,500 people across four continents, we deliver tangible results for corporates, boards, private equity firms, law firms and government agencies facing complex challenges. Our senior leaders, and their teams, leverage A&M's restructuring heritage to help companies act decisively, catapult growth and accelerate results. We are experienced operators, world-class consultants, former regulators and industry authorities with a shared commitment to telling clients what's really needed for turning change into a strategic business asset, managing risk and unlocking value at every stage of growth.

To learn more, visit: [AlvarezandMarsal.com](https://www.alvarezandmarsal.com). Follow A&M on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About Alvarez & Marsal Global Transaction Advisory Group

A&M's Global Transaction Advisory Group provides investors and lenders with the answers needed to properly evaluate and execute transactions. We combine our firm's deep operational, industry and functional resources with Big Four-quality transaction services and tax expertise to assess key deal drivers and to quickly identify and assess critical deal issues. As the largest transaction advisory practice outside the Big Four, our global integrated teams support private equity, sovereign wealth funds, family offices and hedge funds as well as serial corporate acquirers to unlock value across the investment lifecycle.

The firm's Global Transaction Advisory Group includes over 500 professionals across 24 offices throughout the U.S., Latin America, Europe, India and Asia. Our global team has extensive industry knowledge across multiple sectors including, but not limited to, dedicated industry verticals in healthcare, software & technology, energy, infrastructure and financial services.

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Source URL: <https://www.alvarezandmarsal.com/insights/alvarez-marsal-expands-global-transaction-advisory-group-offering-and-bolsters-benchmark>