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The value of higher education once seemed unquestionable, and the pipeline of resources to support academic programs, research and student financial aid appeared unwavering. While the higher education sector continued to grow for decades with rising student populations, increasing federal research funds and robust investment markets, recent trends demonstrate the landscape for U.S. colleges and universities is changing.

In this recent article published in AIRA Journal, A&M's Robert Hershan discusses why institutions must be willing to embrace sustainable financial, operational and academic models in order to remain competitive.



Click here to read the full article.

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