



Retail & Consumer: Act Now! Retailers: Don't Overlook the Value of Real Estate and Facilities Management

Published on Alvarez & Marsal | Management Consulting | Professional Services
(<https://www.alvarezandmarsal.com>)

February 07, 2018

Once upon a time, a retailer's store profitability was the simple metric that determined store portfolio growth or contraction, as store sales were the retailer's single source of revenue and the highest predictor of future growth.

With stores now being but one of many channels retailers use to attract and retain customers, savings from lower store operational costs can help finance the retailer's multi-channel investment and operational cost requirements. This means retailers are extracting savings from their store operations to fund other revenue generating initiatives, with limited impact on overall store operations.

In this edition of "Retail & Consumer: Act Now," A&M Managing Director Hunt Holsomback and Senior Director Brian Kish examine why extracting value from real estate and facilities maintenance services is so important.

Source URL: <https://www.alvarezandmarsal.com/insights/retail-consumer-act-now-retailers-dont-overlook-value-real-estate-and-facilities-management>

Authors:

Hunt Holsomback